



# **CAMBRIDGE INTERNATIONAL ADVISORY GROUP**

**CHEMICALS & INDUSTRIALS**

**We Build Businesses.**





# ABOUT CIAG

Cambridge International Advisory Group LLC is a global consultancy providing assistance to international and domestic businesses.

CIAG was founded in 2020 in San Francisco, California.

Since then, we've helped dozens of companies operationalize more effectively, increase profits, and achieve their goals.





# Why CIAG?



## EXPERIENCE

CIAG's experience is comprehensive, with over 70 years of experience among the core director team advising clients. With a mission to enable companies to scale to new heights. We serve individuals and businesses of all sizes.



## EXPERTISE

Our team has broad international and domestic experience, including at NGOs, government, white shoe lobbying firms, FinTech unicorns, Fortune 500 companies, and start ups across multiple industries.



## TAILORED SOLUTIONS

We offer a diverse range of services, including strategic planning, forecasting, business guidance, and expansion planning. While our offerings are broad, each solution is carefully tailored to meet the unique needs of your company, ensuring that our approach aligns perfectly with your specific goals and challenges.



# PROJECTED TRENDS OF CAMS



## Technology

Technology advances and integration in the broader construction industry will likely change the demand patterns for some key chemicals.



## Sustainability

Sustainability and the circular economy may lead to greater incorporation of CAMs with a lower carbon footprint and less resource-intensity.



## Reducing Costs

The need for reducing overall project costs and speeding up project completion rate is stimulating prefabrication or modular construction, as well as new product innovations



## Skilled Labor

Skilled labor shortage has sometimes forced companies to use contractual labor, which often comes at inflated costs.



# Value Propositions for CAMs



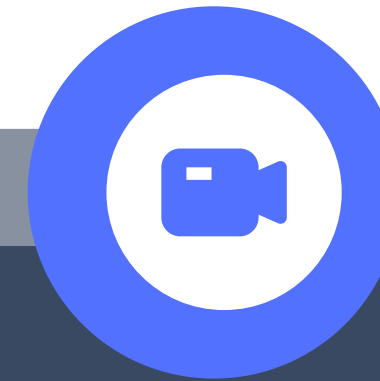
## Strategy Consulting

CIAG offers deep-dive market share reviews and competitive analysis, identifying key opportunities for growth in new or underserved markets



## Model Innovation

CIAG offers in business model innovation, structuring product-service bundles that appeal to clients looking for integrated, end-to-end solutions



## Compliance Advisory

CIAG provides compliance advisory to ensure products meet regulatory requirements, including certifications like LEED



# PORTFOLIO

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus convallis, ipsum id molestie ultricies, neque velit.







Contact us at  
[info@cambridgeintladvisory.com](mailto:info@cambridgeintladvisory.com)  
to get started today.

# Thank You!

